



## **Jordan Varnadore**

VP of Marketing  
GarrettRichard

Jordan Varnadore is a lifelong, multi-generational resident of Palmetto in Manatee County. A proud graduate of Palmetto High School, he went on to study Business Marketing, Communications, Reputation Management, and Public Relations at the University of Mississippi. Today, he serves as Vice President of Marketing at GarrettRichard — the family business he co-founded with his father — where he’s built a reputation for integrity and results.

More than a successful marketing professional, Jordan is a committed conservative husband and father of four. He volunteers tirelessly in local Republican politics and believes in defending constitutional rights, protecting children from radical classroom agendas, and standing with law enforcement and small businesses.

He’s not a career politician — he’s a proud America-First conservative with deep roots in our community. Jordan is ready to bring his values, experience, and leadership to Tallahassee.